



# TRUE COLORS®

Valuing Differences - Creating Unity

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## S A M I N F O

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CAGE: 63BU5  
NAICS: 611430 PROFESSIONAL  
AND MANAGEMENT DEVELOPMENT  
TRAINING  
541611 | 541612 | 561312  
611310 | 611513 | 611519  
611710 | 624310

## CAPABILITIES STATEMENT

True Colors International's customized programs - supported with expert trainers, online assessments, and robust learning materials - can be seamlessly integrated throughout any organization.

For more than 40 years, our proven methodology and user-friendly programs and training have helped organizations of all types and sizes understand and recognize differences that lead to miscommunication and conflict helping leaders achieve maximum performance and overall cultural transformation.

## PROFILE

True Colors provides programs & certification trainings on a range of topics including Communication, Team Building, Conflict Navigation, Emotional Intelligence, Consultative Selling, Teaching & Learning Styles, and Parenting. Participants learn how their personality color spectrum affects communication in a unique engaging/interactive learning process with powerful, long-lasting results. True Colors has extensive experience in Government, Military, Education, Non-Profit and Corporate sectors.

## DIFFERENTIATORS

The True Colors methodology is easy to use, memorable, and provides immediate results. It is time-tested and supported by years of research, having trained 6,000+ facilitators globally, and organizations/individuals worldwide use this proprietary temperament methodology. We are the exclusive supplier/sole source of our training system, programs, and materials. True Colors provides exceptional, personalized customer service and work to develop customized programs that are cost-effective and within your budget.

## CORE CAPABILITIES

- Professional and personal development (delivered online and in person)
- Use of proprietary Online Personality Assessment and learning
- theory as a practical tool
- Improve self-awareness and motivation
- Improve collaboration, resiliency, and group dynamics
- Develop leadership skills
- Enhance organizational culture by building trust and reducing stress and conflicts
- Teach individuals to enhance empathy, build inclusion, and value differences
- Develop a common language and help people relate to one another

